

INDEX FRESH

FRESH FACTS

Sat & Mon - 4 & 6 February 2012

The greatest pleasure in life is doing what people say you cannot do. Walter Bagenot

Price quotes reflect today's sales. Actual returns may vary.

Size	California Hass	Market Commentary
32	\$0.94-\$1.00	<p>The end of Superbowl demand coupled with slow movement of California fruit is driving lower prices.</p> <p>Please consult with your fieldman about your harvest plans.</p>
36	\$0.94-\$1.00	
40	\$0.90-\$0.96	
48	\$0.80-\$0.86	
60	\$0.60-\$0.66	
70	\$0.42-\$0.48	
84	\$0.36-\$0.42	

Hass	Others	Total	Bins	Date	Inventory	Hass	Others	Total
306	2	308	Today	03-Feb	Today	2,942,125	72,625	3,014,750
366	26	392	Yesterday	02-Feb	Yesterday	2,790,175	97,950	2,888,125
287	25	312	Last Week	26-Jan	Last Week	1,912,525	56,925	1,969,450

Weekly Shipments	Hass (mm pounds)							Total
	Calif	Chile	Mexico	Dominican	Peru	NZ		
Act 01/29	0.43	5.99	20.86	0.12	0.00	0.00		27.40
Proj 02/05	0.40	5.00	25.00	0.10	0.00	0.00		30.50
Proj 02/12	0.50	5.00	24.00	0.10	0.00	0.00		29.60
Proj 02/19	0.50	4.00	20.00	0.10	0.00	0.00		24.60
Average	0.46	5.00	22.47	0.11	0.00	0.00		28.03

Hass Estimates for 2011/2012 Season (11/01/11 to 10/31/12)

Crop (million lbs.)	Hass	Estimate	Actual	% Shipped	Remaining
California Crop (million lbs.)	Hass	390.0	1.3	0%	388.7
Chilean Crop (million lbs.)	Hass	170.0	51.8	30%	118.2
Mexican Crop (million lbs.)	Hass	700.0	258.1	37%	441.9
Peru (million lbs.)	Hass	80.0	0.0	0%	80.0
Total Crop (million lbs.)	Hass	1340.0	311.2	23%	1028.8
Average shipments through 01/29/12 - Week thirteen			23.9	39 Weeks Remaining	26.4

Upcoming Events

Pruning Seminars: Feb 15th - Hilton Garden Inn, 2000 Solar Drive, Oxnard, CA 9:00 - 11:00 a.m.

Feb. 16th - Embassy Suites, 333 Madonna Rd, SLO - 9:00 - 11:00 a.m.

Feb. 17th - Pala Mesa Resort, 2001 Old Hwy 395, Fallbrook, CA - 9:00 - 11:00 a.m.

Index's Annual Meeting shareholders/growers meeting will be held on March 7th

www.indexfresh.com or www.avoterra.com

Packinghouse: (909) 877-0999

Southern Region:

Jose Aviña (951) 676-8696 & T.J. Salinas - (909) 233-5329

Ventura County:

Gary Nichols (805) 659-4929

Santa Barbara & San Luis Obispo:

Giuseppe Bonfiglio (805) 341-3059

