

# INDEX Fresh

# FRESH FACTS

30-Jul-2010

Goals allow you to control the direction of change in your favor. Brian Tracy

Quotes reflect current market. Actual returns may vary.

Size	California Hass	California Hass #2		Organic California Hass		Lamb Hass	
32	\$1.02-\$1.08	\$0.56-\$0.62		\$1.02-\$1.08	Please contact Index prior to harvesting organic avocados	\$0.88-\$0.94	
36	\$1.02-\$1.08	\$0.60-\$0.66		\$1.02-\$1.08		\$0.88-\$0.94	
40	\$1.10-\$1.16	\$0.64-\$0.70		\$1.10-\$1.16		\$0.80-\$0.86	
48	\$0.90-\$0.96	\$0.64-\$0.70		\$1.08-\$1.14		\$0.80-\$0.86	
60	\$0.80-\$0.86	\$0.60-\$0.66		\$0.86-\$0.92		\$0.70-\$0.76	
70	\$0.70-\$0.76	NQ		\$0.72-\$0.78		\$0.60-\$0.68	
84	\$0.52-\$0.58	NQ		\$0.54-\$0.60		\$0.36-\$0.42	
96	\$0.18-\$0.22	NQ					

Hass	Others	Total	Bins	Date	Inventory	Hass	Others	Total
3887	171	4058	Today	29-Jul	Today	19,251,607	1,898,550	21,150,157
3892	239	4131	Yesterday	28-Jul	Yesterday	18,762,121	1,978,775	20,740,896
3864	266	4130	Last Week	25-Jul	Last Week	16,231,387	1,993,675	18,225,062

Weekly Shipments	Hass (mm pounds)						Lamb Hass	Total
	Calif	Chile	Mexico	Dominican	N. Zealand	Total		
Act 07/25	16.70	0.19	6.20	0.10	0.00	23.19	1.00	24.19
Proj 08/01	18.00	0.00	6.00	0.10	0.00	24.10	1.00	25.10
Proj 08/08	19.00	0.00	6.00	0.10	0.00	25.10	1.00	26.10
Proj 08/15	19.00	0.00	6.00	0.10	0.00	25.10	1.00	26.10
Average	18.18	0.00	6.05	0.10	0.00	24.37	1.00	25.37

### Hass Estimates for 2009/2010 Season (11/01/09 to 10/31/10)

California California Estimate (million lbs.)	Estimate	Shipped	% Complete	Remaining
As of 25-Jul Hass	464.0	291.0	63%	173.0
Chilean Estimate (million lbs.)				
As of 25-Jul Hass	200.0	143.3	72%	56.7
Mexican Estimate (million lbs.)				
As of 25-Jul Hass	550.0	460.4	84%	89.6
Total Estimate (million lbs.)				
As of 25-Jul Hass	1214.0	894.7	74%	319.3
Weekly Average - Nov 26, 2009 to July 25, 2010 (38 weeks)		23.5	Weekly Ave Remaining	22.8

### Market Conditions

The total Hass inventory has increased by 18% in the last week. Size 48 increased by 22%, 60's by 17% and 70's by 25%. The increased inventory is putting pressure on prices.

An increase in the Lamb Hass size 40 inventory is creating weakness in that size.

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