

## **Fresh Facts**

## Wednesday, January 24, 2024

| Mexico Conversion Pricing                      |   |            |                    | Market Commentary  |                  |          |            |
|--|---|------------|--------------------|--|------------------|----------|------------|
| SIZE<br>32<br>36<br>40<br>48<br>60<br>70<br>84 | Hass<br>\$1.34 - \$1.40<br>\$1.34 - \$1.40<br>\$1.02 - \$1.08<br>\$1.02 - \$1.08<br>\$0.84 - \$0.90<br>\$0.48 - \$0.54<br>\$0.36 - \$0.42 | · ·        |                    | MEXICO: With two big harvest weeks in a row out of Mexico, the US avocado market continues to feel downward pressure, particularly on middle to larger sizes. There is currently no established market for California fruit. Please contact your field representative if you have any questions. |                  |          |            |
|  | -   |            | Total Hass In      | ventory by Country   | /mm lhs )        |          |            |
|  | Calif.  | Mexico     | Peru               | Colombia   | Chile            | Domincan | Total      |
| Today  | 20,275  | 64,516,309 | 0                  | 540,025  | 0                | 618,625  | 65,076,609 |
| Yesterday                                      | 20,725  | 62,606,150 | 0                  | 438,150  | 0                | 457,500  | 63,065,025 |
| Last Week                                      | 0   | 54,308,078 | 0                  | 869,900  | 48,015           | 551,150  | 55,225,993 |
|  |   | Has        | s Harvest and Arri | vals (mm lbs.) Upd   | ated every Tuesd | av.      |            |
|  | Calif.  | Mexico     | Peru               | Colombia   | Chile            | Domincan | Total      |
| 2 wks. ago                                     | 0   | 65,891,196 | 0                  | 500,000  | 100,000          | 0        | 66,491,196 |
| Last week                                      | 23,551  | 64,304,742 | 0                  | 210,000  | 50,000           | 0        | 64,588,293 |
| This week                                      | 30,000  | 56,000,000 | 0                  | 200,000  | 0                | 0        | 56,230,000 |
|  | 45,000  | 50,000,000 | 0                  | 200,000  | 0                | 0        | 50,245,000 |

"Nothing is impossible. The word itself says "I'm possible!."

— Audrey Hepburn

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